

Investing in the Future

# Praxis Altbau



BAKA AWARD  
Award for  
Product Innovation  
2025



**BAU**

13.–17. Januar 2025 | München

**BAKA**  
> fit for future <



The renovation and renewal of existing buildings is becoming one of the most important tasks in Germany with future prospects for the entire construction industry. All policy and economic experts agree that the modernisation volume will continue to increase nationwide. Reducing environmental impact and resource use demands innovative and forward-looking renovation and conversion concepts for creating value while preserving existing buildings.



# Product Innovation

Existing buildings of all ages offer people a high level of identification with their surroundings. They place special demands on developers and builders with regard to urban development and architectural quality as well as technical building assessment. Investors, developers, architects and planners, construction companies and the construction industry are all equally challenged to do their best within their individual fields of expertise to master the fascinating issues of “renovation and renewal”. In addition to the duties of the planners and construction companies, the manufacturing industry is also called upon to develop products and systems that live up to the special requirements of working on existing buildings.

Intelligent solutions for facade renovation or innovative designs for attractive re-dedication or continued use of older building plots are required, as are products that can be aesthetically integrated into existing buildings in exceptional ways.

Fostering and promoting innovative product concepts that satisfy the needs of renovation and renewal in special ways is the mission of the organisation behind the 2025 BAKA Award for Product Innovations.

Submission deadline:  
extended until  
October 19, 2024

Registration and  
Participation Documents  
[www.bakaberlin.de](http://www.bakaberlin.de)

Presentation of the Award Winners  
at BAU 2025  
January 15, 2025  
Communication Area  
Messe München

BAKA Bundesverband  
Altbaurenewerung e. V.

Messe München GmbH

# Praxis Altbau



## 1. Goals and Intent

The award pursues the goal of promoting forward-looking product ideas and system solutions for use in "renovation and renewal". It is intended as an incentive to develop sustainable solutions for use in buildings both old and new to ensure that all buildings meet the needs of the future.

## 2. Award Presenters

BAKA Bundesverband Altbauerneuerung e.V.

## 3. Participants

All exhibitors at BAU. Each participant can submit up to two recommendations.

## 4. Registration Fee

The registration fee is EUR 595 plus VAT per product idea and must be paid at the time of registration for participation. After the fee has been received in the account listed below the registration will be valid.  
Commerzbank Berlin, sort code 100 400 00, account number: 277 81 08 00  
For transfers from outside Germany: IBAN: DE39 1004 0000 0277 8108 00, BIC: COBADEFFXXX

## 5. Evaluation Criteria

- Innovative approach
- Design quality
- Detailed concept/design implementation
- Craftsmanship - practical suitability
- Environmental-friendliness
- Energy-conserving material use/environmental manufacture
- Efficiency
- Modular design/compatibility with other building components
- Versatility in use

## 6. Award Jury

7.1 The submitted product and system solutions will be evaluated by an independent award jury. The members of the expert jury will be appointed by the award presenters.

7.2 The award jury has a quorum, if at least two thirds of the members are present. They decide by majority vote. In the event of ties, the chairperson casts the deciding vote. The meeting is not public. The decision of the award jury is final. Legal recourse is excluded.

7.3 The members of the award jury are:

- Prof. Dr.-Ing. Harald Garrecht, Technische Universität Stuttgart
- Dipl.-Ing. Arne Rajchowski, GdW Bundesverband deutscher Wohnungs- und Immobilienunternehmen, Leiter Kompetenzzentrum Digitalisierung
- Prof. Georg Sahner, BAKA Vorstand, Stuttgart
- Dirk Salewski, Bundesverband Freier Immobilien- und Wohnungsunternehmen e. V.
- Dipl.-Ing. Christian Stolte, dena Deutsche Energie-Agentur, Bereichsleiter Klimaneutrale Gebäude
- Prof. Dr.-Ing. Karsten Tichelmann, Technische Universität Darmstadt, VHT
- Dipl.-Ing. Architekt Ulrich Zink, BAKA-Vorsitzender, Berlin

7.4 The award winners will be notified following the decision. The decision will not be announced to the public until after the award ceremony on January 14, 2019. Until then, the decision is confidential.

## 7. Awards and Commendations

8.1 Three awards and one special award will be handed out. These awards are uniquely created works of art. Up to 10 additional commendations will be issued in document form for other innovative product and system solutions.

8.2 The formal award ceremony will take place exclusively within the framework of BAU 2025 at the Communication Area on Wednesday, 15 January 2025.

8.3 The award-winning innovations will be projected in the Communication Area and published in the media of the participating partners. The documentation of the award winners will be made available to the participants and the press or published on the Internet.

## 8. Preliminary Evaluation

- Dipl.-Wirt.-Ing. Klaus Koepl
- Prof. Georg Sahner, BAKA Vorstand, Stuttgart
- Dipl.-Ing. (BA) Marko Schneider, BAKA Berlin
- Dipl.-Ing. Architekt Ulrich Zink, BAKA-Vorsitzender, Berlin

## 9. Documents Required for Participation

- 10.1 Registration for participation according to the form "Registration" by October 19, 2024  
10.2 Participation documents for the award jury and preliminary evaluation by October 19, 2024 according to the form "Participation Documents":
- Brief explanation as a description of the exhibit, max. 3 DIN A4 pages
  - Drawings, photos in A4 format, max. 8 pages
  - References / test results / technical Data Sheets in A4 format, max. 8 pages
  - Project participants / partnerships

## 10. Presentation of the prizes / Laureate

The award winners will be notified after the jury's decision. After that, all required documents of the product innovation must be submitted for a public presentation by 06.12.2024 as follows:

10.1 The following presentations are planned:

- Presentation on stage at the award ceremony in the Communication Area
- Exhibit of the product innovation at the exhibition stand of the respective award winner
- Presentation of the award winners from Thursday on in the Communication Area
- Press
- Presentation on the BAKA website

10.2 For publication on the Internet, the drawings and photos are required in the following format:

- RGB color mode
- File format: jpg or tif, PDF open
- Resolution 72 dpi
- Image size at least 500 x 500 px

Photos of the models or originals should also be submitted in the above-mentioned formats for publication on the Internet.

The following is required for the presentation in the Communication Area by 06.12.2024:

- PowerPoint file with three to five slides/charts
- in 16:9 format
- Thereby only relevant information/data of the product innovation is permitted

# Praxis Altbau

---

## 11. Important Dates

- Submission deadline for the participation documents is October 19, 2024, the corresponding forms are available at: [www.bakaberlin.de/innovation-bauen/](http://www.bakaberlin.de/innovation-bauen/)  
The documents must be submitted to the BAKA business office by mail with the subject heading "BAKA Preis für Produktinnovation".
- The preliminary audit will take place in October 2024.
- The jury meeting will take place in October 2024. The winners will be informed immediately after the jury meeting.
- Submission of documents for presentation and publication by 06.12.2024
- Award ceremony on January 15, 2025 in Munich.

---

## 12. Questions

BAKA Bundesverband Altbaurenewerung e. V.  
Elisabethweg 10, 13187 Berlin, Germany  
Tel: +49 (0)30 4849078-55  
Email: [info@bakaberlin.de](mailto:info@bakaberlin.de)  
[www.bakaberlin.de](http://www.bakaberlin.de)

---

## 13. Note

Awarded participants have the opportunity to present their solution systems within the project "Innovation on Tour" on the BAKA Website.

Ulrich Zink  
BAKA Bundesverband Altbaurenewerung e. V.



In cooperation with

**BAU**

13.–17. Januar 2025 | München